Discussion Note – Internationalisation

Context

During the previous General Assembly we briefly discussed the possibility of revisiting the status of “Associated” Partner, especially in the context of a potential shift of CLUSTER as an European to an International network. The purpose of this meeting, is to have an in-depth discussion regarding these two topics.

Talking Points:

• Will CLUSTER remain EU focused?
  o What are the advantages of a European focused network?
  o What are the advantages of a Global network?

• Is it pertinent to revisit the “Associated Partner” a) only if Cluster becomes a Global Network and/or b) also if Cluster remains a European focused network?

• Defining the membership(s) (in case a and b)
  ▪ Benefits for non-European partners (what’s in it for them)
  ▪ Expectations of non-European partners (what’s in it for us)
  ▪ Additional requirements for full membership (Erasmus+/Horizon, active participation,…)
  ▪ Membership Fee

• Possible options:
  o Option 1: keep the distinction between “associated” and “full” member
  o Option 2: remove this distinction
  o Option 3: modify the statutes regarding this distinction
    ▪ Example: a membership for less economically stable partners