Entrepreneurship Education and Support at KIT
An Overview

Alexander Tittel | Chair of Prof. Dr. Orestis Terzidis
Enable people to be responsible entrepreneurs in the context of new technologies or emerging needs.

Prof. Dr. Orestis Terzidis
Head & Chair of Institute
Entrepreneurship...

...is the phenomenon associated with the enterprising human action in pursuit of the generation of value.

(Terzidis, 2017)

drawing from Ahmad, Hoffmann 2008, p. 8, Hisrich, Ramadani 2017, pp. 4–5 and Byers et al. 2011, Pos. 2905)
Action-based learning for a practice-oriented education
Technology-based ideation, making use of KIT patents

Input Sessions by Experts in the respective Topics

Dedicated Mentoring

Seminar participants and lecturers, ST 22

Prof. Ahn (안성태) with the winners of the simulation game, WT 21-22
Yesterday’s final Pitch Event
Student Innovation Lab
First Real World Lab for Entrepreneurship Education

Innovation Labs
- Drone Automation (AIL)
- Industry 4.0 (I4IL)
- Intelligent Systems (IISL)
- Computer Vision for Health (CV4HL)

Innovation Journey
- Lecture and seminar support the innovation journey from ideation and prototyping to pitching

Innovation Facilities
- Lab and creative space above the rooftops of Karlsruhe; 3D printing, workshops and more
SIL Final Event 2022

At Zeiss Innovation Hub, KIT Campus North
„It was like working in a Silicon Valley Startup…“

Epiones
Smart office chair and intelligent seating assistant

aDRONEomous
Autonomous stock-taking with drones flying between warehouse racks

Convoaid
Symbiosis between hearing aid and smartphone

VineWatch
Detect infected grape vines from pictures taken by drones
Innovation & Startup Services

Innovation and Technology Transfer
Key Figures 2021

> 500
Industry Projects

> 52 mil.
Revenue through Industrial Projects

124
Inventories

51
Patents granted

1667
Patent Portfolio

37
Spinoffs/Startups

25
Investments in Spinoffs

4.4 mil.
Licensing Revenue
Innovation & Startup Services

upCAT – Startup Catalyst Accelerator Program

- Training – Build key competences
- Coaching – Support teams in their individual development
- Networking – Connect to mentors, customers, investors, and potential employees

Some facts

- The program has been offered for more than 10 times
- Numerous upCAT teams won startup prizes
- Overall investments of >100m in upCAT teams
Thank you for your interest!

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