



3rd–21st of August 2020

Aalto University **Creating** **Multidimensional** **Experiences**

Aalto
Ventures
Program

avp.aalto.fi

SUMMER
COURSE



During three weeks of magical Finnish summer, you will go from an idea to a validated sustainable business concept, learn by doing, and get to know and understand the globally renowned startup culture in Helsinki.







Adam Lim,
Singapore
University of
Technology
and Design

"A plethora of new considerations were brought to the table: business models, user experience, ethics, marketing and competition, cultural and social significance."

It was intense. Had all my course mates came from a background of engineering, I don't think I would have learned as much as I did."





Problem Based Learning

Your journey is started by ideation of a real-world problem based on UN Sustainable Development Goals. You'll get inspired and challenged by experts, mentors and practitioners from different fields.

Creating a solution

Your team will develop a business concept using iterative, user centric, entrepreneurial process including design thinking, business modeling, prototyping and testing. We will challenge you to take your venture idea on the next, Multidimensional-Experience level! After an intensive 3 weeks journey, your team will have developed a validated sustainable business concept and learned how to pitch it to the diverse audience including investors and VCs!

Well-Being

@Good Life Engine, you will not be only working in a team and on your venture idea but also working on yourself. We'll have a look at values, professional identity, routines, and architecture of time and explore ways to connect those to pragmatic work. You'll concentrate on small daily decisions that make the current version of you as a professional and also as a human being. These little decisions eventually form routines that are the building blocks of professional identity - the version you think you should be.

Your professional identity is like a lighthouse, signaling others what you want and can do. We look at ways how to make your light shine brighter.



Learning goals

- 1. You've developed team working skills and become an effective team member in a multicultural team with varying working methods.** You are able to see the strengths in other people and through adjusting your own behavior in team situations, help others to deliver their best performance.
- 2. You've become experienced in public speaking, storytelling and pitching.**
- 3. You've learnt about iterative entrepreneurial processes and tools to create a new business and generate impact.** You will have an overall image of the iterative entrepreneurial process and understand how each element contributes to the final result.
- 4. You've understood how a startup mindset can benefit personal wellbeing.** You have learnt and practiced how to apply entrepreneurial thinking and methods in personal development.

CME 2019 alumni are saying:

"I love how different study fields are brought together on campus and there are great facilities for students."

"Ideation and service design, concept validation, and pitching are the really core parts of this course. They have a huge value ... lectures were all excellent. There was a multi-angle aspect that I really enjoyed"

"Thanks for hosting one of the best courses in my life!"



“The course is systematically designed and offers 360-degree immersive and team-based learning of design, innovation and entrepreneurship in a compact period of time.

The students are from all over the world and learn collaboratively across culture. These are passionate young global citizens. I have been interacting with some of them since then. I think the course is fruitful and exciting, and the student crowd is outstanding and impressive. “

Visiting Professor



Aalto Entrepreneurship Ecosystem

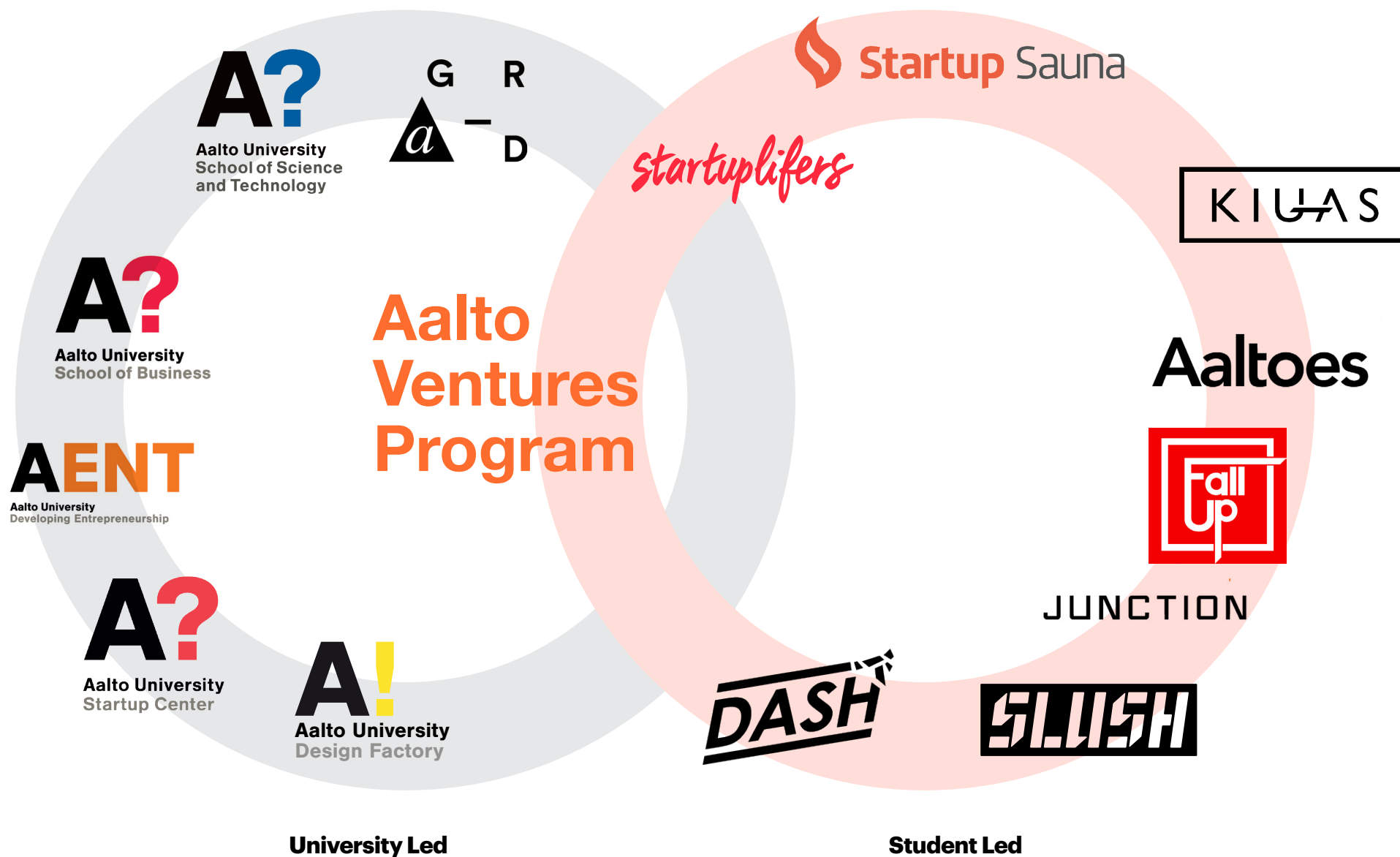


The entrepreneurship ecosystem of Aalto University is among the best of the world. Ranked as one of the rising stars of the world by MIT, the ecosystem in Aalto is a unique combination of student and university led initiatives, collaborating to achieve common goals.

The ecosystem that gave the world its leading startup event Slush now offers everything from co-working spaces to inspiration, from hands-on practice to incubators and investors. And to prove that it's not just hand-waving, there are 70-100 startups founded in the ecosystem every year.

However, even that is not what truly makes our ecosystem special. What really makes Aalto University's entrepreneurship ecosystem different from those of Silicon Valley or Singapore is the hypercollaborative nature of it, as opposed to being hypercompetitive. With more limited resources, we've had to put our trust in others and collaborate more tightly, and that exactly is our strength. They say Rome wasn't built in a day. But it neither was it built alone.





Prerequisites

We accept applications from 3rd or 4th year Bachelor students, Masters and PhD students, or younger students with relevant experience.

- Excellent command of English language
- Motivation to learn entrepreneurial mindset, practices and methods
- Successful completion of the online course Starting Up before the summer course:
<https://starting-up.org/en/> With this you'll be able to receive additional 2 ECTS on top of the summer course 6 ECTS

Fees & Application Periods

Early Bird Application Period *Until the 30th of April, 2020**

2100 € per participant

1900 € per participant from partner universities of Aalto University

Regular Application Period *Until the 31st of May, 2020**

2300 € per participant

2000 € per participant from partner universities of Aalto University

Late bird Application Period *After 1st of June, 2020**

2500 € per participant

2300 € for participants from partner universities of Aalto University

*Application done before the date

**Universities can apply group pricing for groups of more than 5 participants

Fee includes:

- Course content and materials
- Extracurricular program
- Welcoming lunch and farewell dinner
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Fee does NOT include:

- Accommodation
- Meals
- Transportation & visa costs

Participating students enjoy the Finnish student benefits: Public transportation -50%, affordable accommodation available at the Aalto University campus or Helsinki city center.

Top Ranked

94%

Of students would recommend the course

International

15

Top universities participating

Multidisciplinary

27

Different disciplines among participants

Gender Diverse

55%

Women participants



Contact Info



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Register Now

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Aalto Ventures Program is the entrepreneurship education program at Aalto University. At AVP, students work in multidisciplinary teams, do hands-on exercises and gain tools of mass disruption, ready to be used either to construct a startup or to renovate an existing company from within. We teach students to build like an entrepreneur.



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